DEVANSHI JHAVERI

Mumbai, 400006, India | (+91)-9967208383 | devanshijhaveri2001@gmail.com | Portfolio

EDUCATION

D.J. Sanghvi College of Engineering   **Ville Parle, Mumbai**
B.Tech Information Technology – CGPA: 9.45   *May, 2023*
- **Relevant Courses:** UI/UX, Design Thinking, Game Design and Gamification, Project Management

Jai Hind College   **Churchgate, Mumbai**
HSC – 84.46%   *May, 2019*

Greenlawns High School   **Breach Candy, Mumbai**
ICSE – 96.16%   *April, 2017*

PROFESSIONAL EXPERIENCE

Kratin Software Solutions   **Remote**
Visual Design Intern   *October 2021 – June 2023*
- Conducted user research to create an interactive dashboard, landing page and personalized care plans for US hospices.
- Made demo stories to help onboard a client for TruliaCare Insights.
- Researched and prioritized features for the company portal alongside the PM.
- Designed the user interface for leave management, mini blogs/announcements and performance management.

Monali S   **Mumbai**
Social Media Intern   *January 2021 – June 2021*
- Increased conversion rate and month-on month engagement by 25% by strategizing content across all platforms.
- Envisioned and designed social media posts, exhibition posters and a fashion look book.

PROJECTS

Adwyzors
- Spearheaded the design of a responsive website for Chartered Accountants (CAs) that emulated the functionality of LinkedIn with enhanced verification features.
- Collaborated with the development team to ensure a robust platform.

DJSCE E-Canteen
- Applied the design thinking process for an app-based solution that focused on empathy and creativity to solve problems in our college canteen.
- Transformed insights from user research into a user-friendly and interactive platform that allowed students to pre-order and pay for meals.

Health Predictor
- Designed and developed the front-end for the website using HTML, CSS and Bootstrap which predicts PCOD and Heart Attack Probability.
- Created a mobile application using Flutter to diagnose Myopia and Color Blindness.
- Authored and published a paper on Smart Healthcare System to Predict Aliments Based on Preliminary Symptoms in May 2023, Volume 565, Springer – Singapore, ISBN: 978-981-19-7455-7

SKILLS & SOFTWARES

Skills: User Research, Product Strategy, Market Research, UX Design, UI Design, Heuristics Analysis, Agile
Softwares: Figma, PhotoShop, Premiere Pro, Blender, HTML/CSS, GitLab

ACHIVEMENTS & EXTRA-CURRICULAR

- Appointed as Events Head of DJCSI - Computer Society of India, DJSCE. Hosted an inter-collegiate event, Codeshastra 8.0 (24-hour hackathon) with over 50 teams participating offline and 20 teams online.
- Reached the final round of Google India's first girl hackathon (Top 15 among 3000 teams).
- Performed in the inauguration of Trinity as a member of DJ Dhadak (dance committee).
- Executed a solo stage performance in 3 forms of classical dances, expressing my passion in front of 1000 guests.